

Mid Year - Narrative Form - 2016

For **Atlanta Healthy Start (10305761) - Program**

Completed on 01/30/2017

1. Path One - Please provide any explanations or additional information about the indicators here.

AHSI's path one birth outcome indicators are defined as follows:

? Initial Indicator-Number of home visits received by family-Home visits are one-on-one time spent with the pregnant client in their homes or at our office, providing health education, support and follow-up which includes phone contact. We surpassed our 50% mid-year projection of 600 home visits completed. Our clients completed 725 visits; 244 phone contacts and 481 face-to-face visits.

? Intermediate-Number of completed prenatal visits from enrollment to delivery-Medical attention given to the expectant mother and her developing baby. We did not meet our 50% mid-year projection for completed prenatal visits because 50% (81 of the 162) of pregnant clients were enrolled between October-December of 2016. In addition, 37% of our new clients were in their 1st trimester and 32% were in their 2nd trimester at the time of enrollment. As the majority of prenatal care visits occur in the 2nd and 3rd trimester, it is expected that the number of prenatal visits will increase as these women advance in their pregnancy. Our clients completed 356 prenatal visits leaving us shy of 44 visits of reaching our mid-year projection of 400.

? Long term-Number of women who deliver a baby at 5.5 lbs. or greater via birth records-Adequate birth weight is any birth 5.5lbs (>2500 grams or more). AHSI exceeded our mid-year 50% projection of 50 babies delivered weighing 5.5lbs or more. We had a total of 62 singleton births and a total of 64 live births due to two sets of twins.

? AHSI served a total of 162 pregnant women, which exceeds our 50% mid-year projection of 125 pregnant women served during July 1, 2016 to December 2016.

2. Path Two - Please provide any explanations or additional information about the indicators here.

N/A

3. Path Three - Please provide any explanations or additional information about the indicators here.

N/A

4. Success - Describe any achievements or successes that your program has accomplished during the first half of this fiscal year.

AHSI is pleased that we successfully exceeded our 50% mid-year projections for our initial and long term indicators. As a result of our new outreach strategy we were able to exceed the total number of pregnant women served. In October of 2016 AHSI began collaborating with Amerigroup to host "Community Baby Showers", with the strategy of having an Outreach Worker and Family Support Worker present. The Outreach Worker would be responsible for the recruitment and the Family Support Worker would immediately meet with the mom and complete the enrollment on site as well as schedule the initial home visit. This method doubled our enrollment for the months of October, November and December. The fact that 80% of our moms and babies identified a medical home is another success for AHSI during the mid-year period. We continue to partner with Grady Hospital who serve as the medical home for the majority of our women and children.

5. Challenges - Describe a barrier or challenge your program faced during the first half year, include details regarding the effect of the barrier on your program's operation.

Challenges faced during this first half year includes sustaining breastfeeding among participants beyond initiation. We had an initiation rate of 74% for AHSI during the federal program period however, breastfeeding duration for at least six months stands at 6.3%.

6. Addressing Challenges - Describe the action(s) that will be taken in the second half of the fiscal year to overcome the challenge. Please include a description of the role of front line staff, leadership and volunteers in achieving success in this instance.

As a result of our low breastfeeding duration rates, we have implemented a monthly breastfeeding group titled, Magic Milk Mommies. The group is a 6-session monthly group, which provides education and support to pregnant and breastfeeding moms to assist them to initiate and continue their breastfeeding journey. The group is facilitated by two of our Family Support Workers, who have completed the Community Transformers Peer breastfeeding training. These ladies will also attend training to obtain their Certified Lactation Counselor, CLC credentials in March of 2017.

7. Additional Information - Please use this space to provide any additional information or explanations regarding your program for the first half of the fiscal year (July 1 - December 31).

